



KATHLEEN SCOTT

ART DIRECTOR

CONTACT



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SKILLS

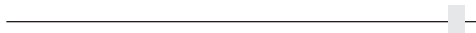
ILLUSTRATOR



PHOTOSHOP



INDESIGN



SHOPPER MARKETING



EDUCATION

**OAKLAND UNIVERSITY
ROCHESTER, MI
SEPTEMBER 2011 - MAY 2015**

Bachelor of Arts in Graphic Design
Minor in Information Technology

EXPERIENCE

SENIOR ART DIRECTOR / MAY 2022 - PRESENT ARC WORLDWIDE

Client: Colgate-Palmolive

Develop and execute creative across shopper marketing channels for print and digital.

Manage a team of junior members to produce smart and intentional creative solutions.

ART DIRECTOR / APR 2021 - PRESENT THE MARKETING ARM

Client: Quaker, Chewy, Cap'n Crunch, Life, Rice-A-Roni, Cheetos, Frito-Lay, Tostitos, Near East.

Concept, present and execute thoughtful creative and guide junior creatives to successfully create beautiful work.

ART DIRECTOR / APR 2018 - APR 2021 JR ART DIRECTOR / JAN 2017 - APR 2018 VMLY&R COMMERCE (FORMERLY GEOMETRY GLOBAL)

Client: Unilever (Hellmann's, Knorr, Breyer's, Ben and Jerry's, Talenti, Popsicle, Lipton, Nexxus, TRESemmé, Suave, Dove, Caress, Simple, St. Ives, Ponds, Vaseline, Degree, AXE, Q-tips).

Presented work to clients, owned projects from beginning to end, and managed junior team members. Art lead on 10+ photo shoots.

Art direction and concepting across brand and all shopper channels, both print & digital.

DESIGNER | BUSINESS DEVELOPMENT / MAY 2015 - JULY 2016 DONER ADVERTISING

Responsible for Doner agency brand standards and worked to make external facing agency materials cohesive.

Worked with agency executives on new business to gain Doner new opportunities.